## Fall Annual Meeting

REALTORS® Land Institute – Iowa Chapter

Land Trends & Values Press Release

## Kyle J. Hansen, ALC

Hertz Real Estate Services, Nevada, IA Land Trends and Values Committee Chairman

September 11, 2018





# REALTORS<sub>®</sub> Land Institute – Iowa Chapter

September 2018 Land Value Survey Press Release

- REALTORS® Land Institute is an affiliate of the National Association of REALTORS®
- Organized for REALTORS® who specialize in farm and land sales, management, development and appraisal

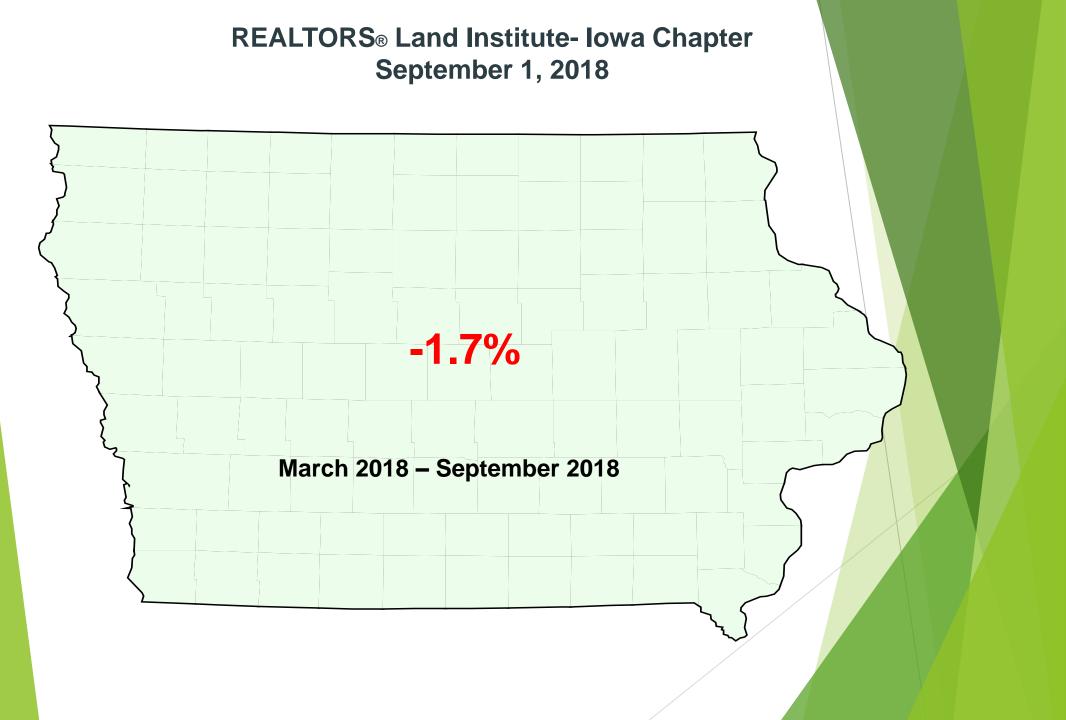


# REALTORS<sub>®</sub> Land Institute – Iowa Chapter

September 2018 Land Value Survey Press Release

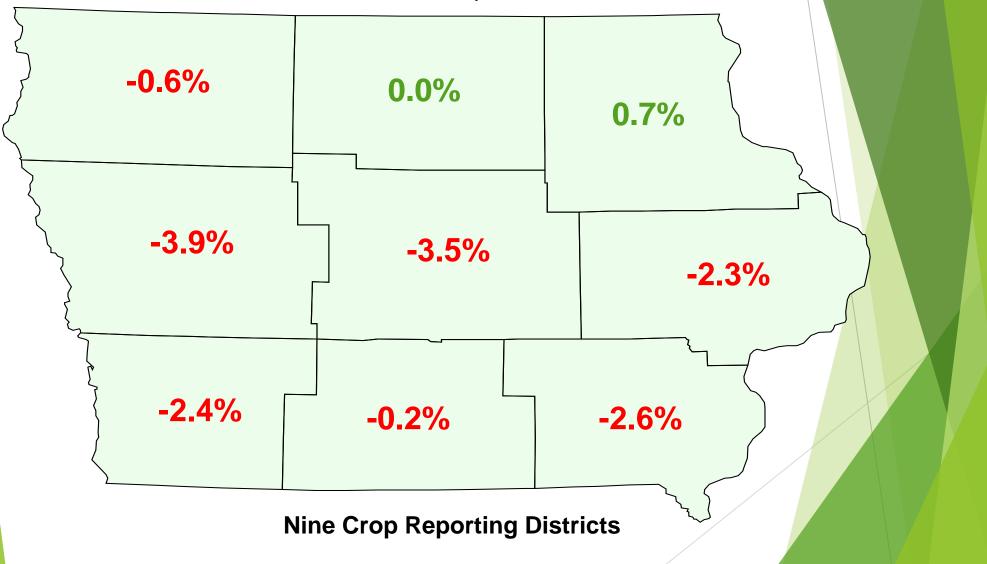
- Participants in the Survey
  - Asked for their opinions about the current status of lowa's farmland market.
  - Asked to estimate the average value of farmland as of September 1, 2018.
  - Estimates are for bare, unimproved land with a sale price on a cash basis.

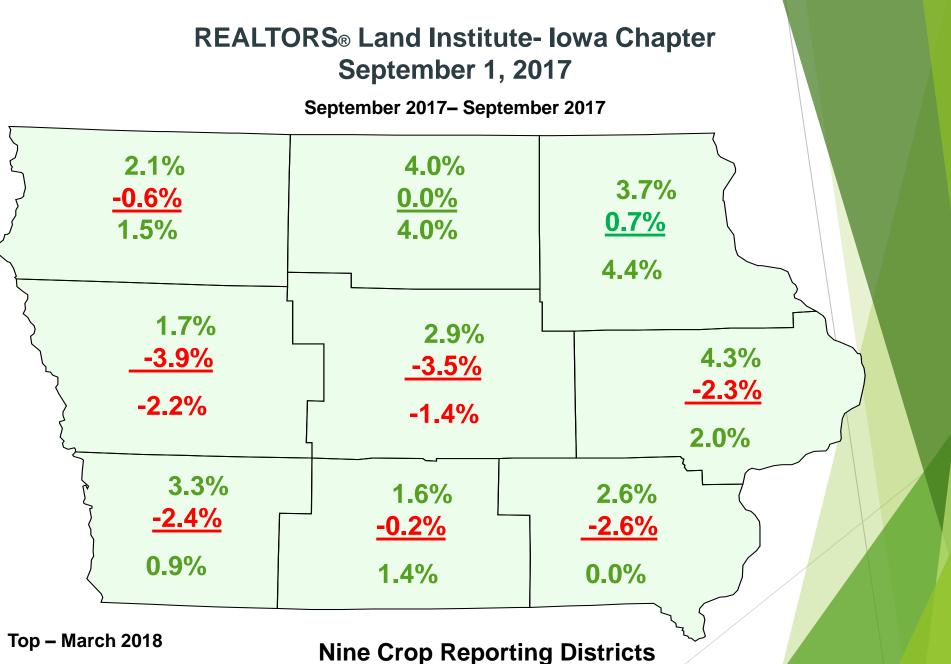




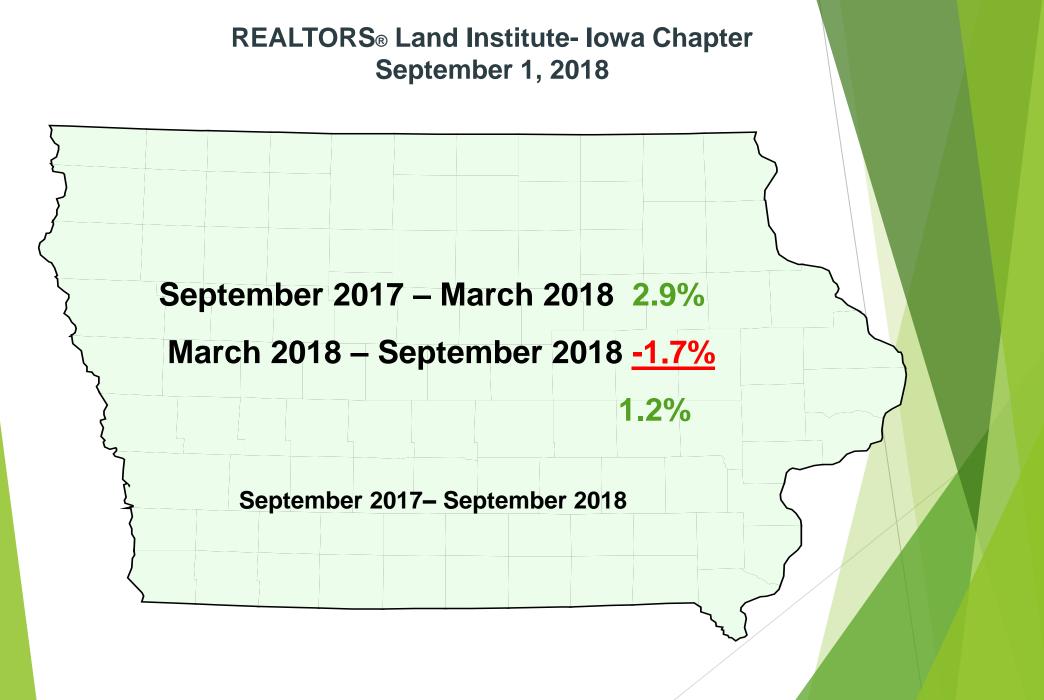
#### REALTORS® Land Institute- Iowa Chapter September 1, 2018

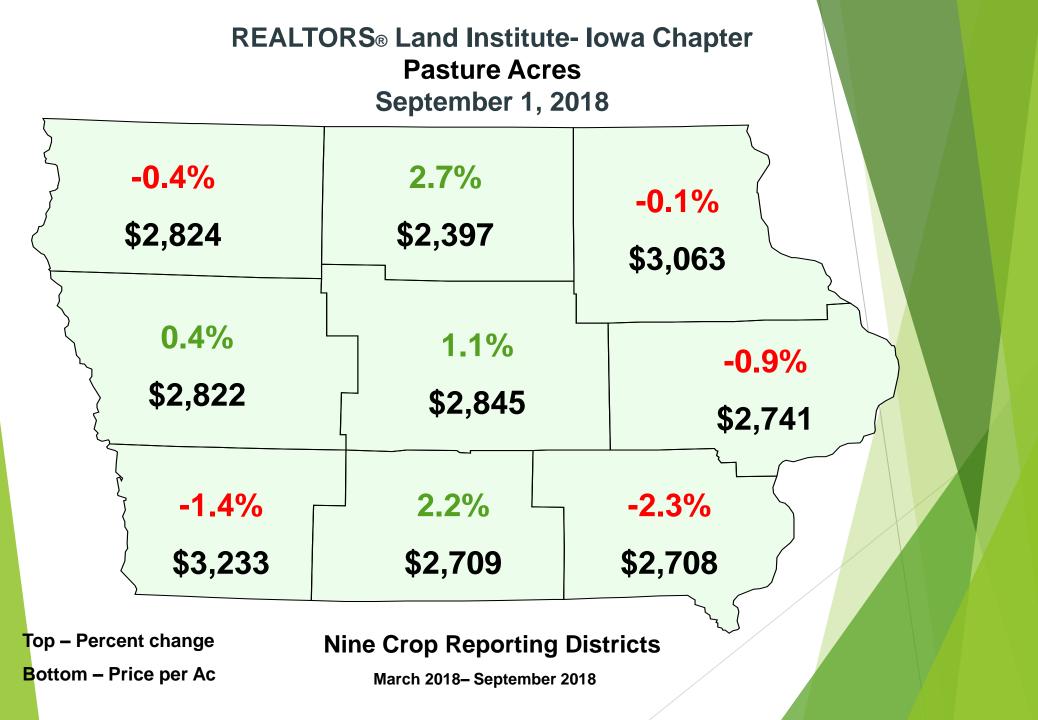
March 2018 – September 2018

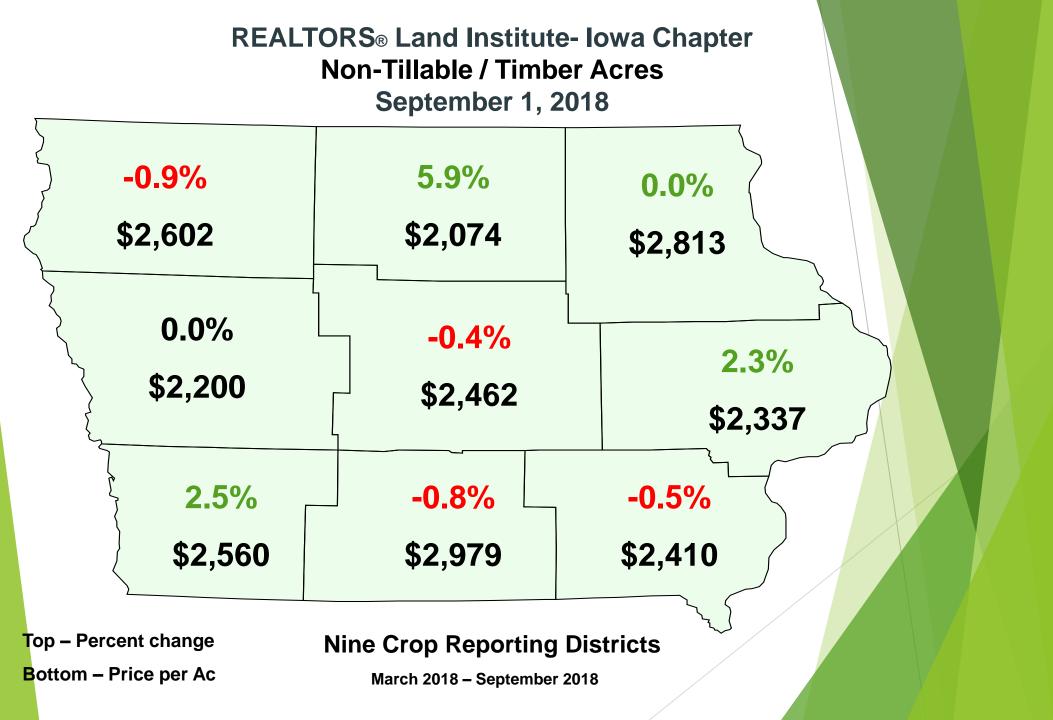




Bottom – September 2018







## REALTORS® Land Institute – Iowa Chapter Land Value Survey September 1, 2018

- Federal Reserve
  - ► April 1, 2018 July 1, 2018 1.0%
- Federal Reserve
  July 1, 2017 July 1, 2018
- USDA Cropland
  - August 1, 2017 July 31, 2018 US 1.0%

1.0%

Iowa Unchanged

## Conclusion

- Land values stabilizing/softening looking for direction
  - Sales have been volatile

## Negatives for Land Market

- Continued Lower Commodity Prices
- Tariffs World trade agreements
- Potential Long term interest rates increasing still favorable

### Positives for Land Market

- Still limited amount of land for sale
  - Volume starting to increase
- 1031 Exchanges

## Farmers are primary buyers

- Investors are buying but, also have alternative investment options
- Recreational buyers are active

#### Future is uncertain

- Will depend on commodity prices and yield
- Volume of land on the Market

## Questions?